

Bob Welch Lefetz Letter

To: Bob Lefsetz
From: Mike Lawson
Subject: Bob Welch

Bob Welch was my best friend the past 22 years. He and Wendy threw the baby shower for my middle child Kelly 18 years ago. I can't express how much I love this man and his wife Wendy. Why am I writing? Bob loved the Lefsetz Letter. He turned me on to you. We had countless calls on the heels of a newsletter from you, and he always was delighted when he saw you publish one of his replies. I am devastated he was my best friend.

Mike Lawson and I did a lot of cutting edge things in the music business – did the first legal download for the Internet before the WWW even was invented, and countless other ventures – he also signed me to my first book deal, wrote the foreword and introduced me to Bob Welch – who became my client and friend!